

San Mateo County

**American Rescue Plan Act
State and Local Fiscal Recovery
Funds**

**Q4 Update: October 2022 – December
2022**

Date: January 31, 2023

PROJECT INVENTORY

Category/Program	Allocation	Status as of December 31, 2022	Q4 2022 Update
1. <u>Housing</u>			
1.1. Homelessness Supports: Navigation Center	\$3,590,000	In progress	Updated
1.2. El Camino House (formerly Stone Villa Inn)	\$4,570,000	In progress	Updated
1.3. Casa Esperanza (formerly Comfort Inn)	\$13,266,000	In progress	Updated
1.4. Pacifica Safe Parking Program	\$400,000	In progress	Updated
1.5. Emergency Rent, Utilities, and Transportation Assistance	\$4,000,000	In progress	Updated
1.6. Eviction Counseling/Legal Aid	\$2,000,000	Not started	Updated
1.7. Half Moon Bay Affordable Housing Development	\$1,500,000	Not started	n/a
1.8. Accessory Dwelling Unit (ADU) Help Center	\$250,000	n/a	n/a
1.9. Affordable Housing Expertise for School Districts and Faith Community	\$125,000	Not started	n/a
1.10. Affordable Housing Expertise for Small/Mid-sized Cities	\$125,000	Not started	n/a
1.11. Housing-related Needs (TBD)	\$20,000,000	Not started	n/a
1.12. Working Together to End Homelessness Innovation Grants	\$2,406,726	In progress	Updated
2. <u>Vulnerable Populations</u>			
2.1. Homelessness Provider Mental Health & Wellness Support	\$200,000	Complete	No change
2.2. Home Delivered Meals Expansion for Older Adults	\$3,900,000	In Progress	Updated
2.3. Unincorporated Area Financial Assistance	\$1,500,000	In progress	No change
2.4. Mental Health First Aid	\$200,000	In progress	Updated
2.5. Second Harvest of SV Emergency Food Assistance	\$4,550,000	Complete	Updated
2.6. Full-service Community Outreach Pilot Program	\$500,000	Not started	n/a
3. <u>Economic Recovery</u>			
3.1. Environmental Health Fee Waiver/Grants for Businesses	\$5,150,000	Complete	No change

3.2.	Workforce Development Pilot Program	\$400,000	In progress	Updated
3.3.	County Contribution to South San Francisco Economic Advancement Center	\$200,000	In progress	Updated
3.4.	SMCStrong Small Business Assistance Program	\$2,075,000	In progress	Updated
3.5.	Microfood Business Grant Program	\$500,000	Complete	Updated
3.6.	Microenterprise Home Kitchen Ordinance (MEHKO)	\$300,000	In progress	Updated
3.7.	North Fair Oaks Small Business Grant Programs	\$1,255,000	In progress	Updated
3.8.	Certification Support for Women-owned and Minority-owned Businesses	\$200,000	In progress	Updated
3.9.	Technical Assistance for Small Businesses	\$400,000	Not started	n/a
3.10.	Small Business and Job Seeker Centers	\$5,000,000	Not started	n/a
3.11.	Choose Local San Mateo County	\$300,000	Complete	Updated
4.	Children and Families			
4.1.	2022 Summer Enrichment Grant Program	\$3,300,000	Complete	Updated
4.2.	Family Child Care Grants	\$870,000	Complete	No change
4.3.	2022 Big Lift Summer Program	\$505,000	Complete	n/a
4.4.	2022-2023 Out-of-School Care Grant Program	\$2,500,000	In progress	Updated
4.5.	2022 Childcare Grant Fund	\$4,095,000	In progress	Updated
4.6.	Technical Assistance for Childcare Center Development	\$100,000	n/a	Updated
4.7.	2023 Summer Enrichment Grant Program	\$3,000,000	Not started	n/a
5.	Infrastructure Planning			
5.1.	North Fair Oaks Infrastructure Plan	\$1,400,000	In progress	Updated
5.2.	Public WIFI	\$3,500,000	In progress	Updated
6.	County Fiscal and Health Priorities			
6.1.	Vaccine Outreach, Events, and Mass Vaccination	\$5,000,000	In progress	Updated
6.2.	Lost revenue reimbursement	\$10,000,000	In progress	No change

1. Housing

1.1 Homelessness Supports: Navigation Center and/or Hotel Acquisition

Funding amount: \$3,590,000 (Total funding \$69.87M - \$46.09M Project Homekey, \$3.59M ARPA, CDBG-CV, State ESG-V, \$5.15 in local, state, federal, and leveraged funds)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: June 2021

Status: In progress

Project Overview

The San Mateo County Navigation Center will provide 240 safe, temporary living units and intensive on-site support services to individuals and couples experiencing homelessness. Services will be client-centered and include intensive housing focused case management with the goal of moving people into permanent housing. The Center will also have low entry barriers, increased privacy for clients and space for couples to stay together. People with lived experience with homelessness and many community partners contributed to the development of the site plan.

Various support services will be offered to residents of the Navigation Center, including:

- Case management will be provided by LifeMoves, a long-time provider of homeless services, and will include assessing eligibility for and help residents apply for public benefits, including Medi-Cal, CalFresh, SSI, CAPI, and General Assistance; providing specialized housing navigation services to help each resident locate, apply for, and make the transition to permanent housing, as well as apply for available tenant-based vouchers; and providing an onsite employment specialist who will coordinate with the San Mateo County Vocational Rehab Services (VRS) to provide each resident with vocational assessment and counseling, employment-related case management, and job placement.
- The San Mateo County Health Department's Healthcare in Action program will be stationed onsite five days/week, providing health screenings, primary health care and family planning and also facilitating residents' access to specialized offsite health care.
- LifeMoves will employ an LVN at the Navigation Center who will provide "hands off" medical care, oversee medication policies and procedures, oversee and evaluate the staff's response to medical emergencies, and provide case management for clients with special health care needs supported by the County's Behavioral Health and Recovery Services (up to six clients) and San Mateo County Medical (up to five clients).
- San Mateo County Dental will work at the Navigation Center five days/week. The Navigation Center will offer a diverse set of mental health and substance abuse services, designed to serve different types and acuity of need.
- El Centro will assign two full time substance abuse coordinators to the Navigation Center and will offer access to 24/7 substance abuse services.
- Our Common Ground will provide Navigation Center residents with 14 to 30 day stays in residential treatment services and will also work with residents seeking to exit from the Navigation Center to a Sober Living Environment. Palm Avenue De-Tox will serve residents who need de-tox.
- San Mateo County's BAART clinic will coordinate with Healthcare in Action to facilitate drop-off of medications which residents need for recovery.
- San Mateo County Hospitals and Institutions will provide regular 12 step meetings, including Alcoholics Anonymous, Narcotics Anonymous, Methamphetamine Anonymous, and Gamblers Anonymous.

- The County's Behavioral Health and Recovery Services will assist residents with access to long-term mental health services. Supervised doctoral and MSW interns will be placed at the Navigation Center to provide mental health workshops and short-term mental health services, including milieu therapy and one-on-one cognitive behavioral therapy.
- Street Life Ministries will provide residents with transportation to appointments and will also assist with job placement.
- Service Connect will help residents move to other shelters, secure Rapid Re-Housing funding, and enroll in residential treatment or outpatient services.
- LifeMoves Education Department will provide a variety of onsite community workshops based on resident needs.
- Legal services, credit repair assistance, and transportation assistance will also be provided.
- The Navigation Center includes a commercial kitchen with onsite food provision, a full dining hall, and resident opportunities for food service training. Residents will be supported to spend time outdoors in an onsite community garden, a dog run, and a "respite grove".

Use of Evidence

The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1,092 people experiencing unsheltered homelessness. Many of these unsheltered individuals need interim housing and housing-focused case management to help them transition to permanent housing. Additionally, many unsheltered individuals who do not use congregate shelter – e.g., adult couples, individuals with pets, individuals with significant possessions – are open to accessing non-congregate shelter, so this program will serve many of these individuals.

Performance Report

Navigation Center construction is ongoing. Construction is currently scheduled to be completed by March 15, 2023.

[Back to Top](#)

1.2 El Camino House (formerly Stone Villa Inn)

Funding amount: \$4,570,000 (Total funding \$16M - \$11.43 Project Homekey, \$4.57M ARPA)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: October 2021

Status: In progress

Project Overview

El Camino House will provide 43 non-congregate shelter units (rooms) to adults (individuals and couples) experiencing homelessness. With the support of housing-focused case management and service linkages, residents staying at the shelter will work towards transitioning to permanent housing. El Camino House will serve adults experiencing homelessness, including chronic homelessness, and who have been referred from the Coordinated Entry System (CES). This includes persons with disabilities, little to no income, evictions, substance use issues, mental and physical health challenges, and/or other barriers to re-entering and maintaining housing. At least 20% of the population served at El Camino House will be individuals experiencing chronic homelessness, and 40% of the individuals exiting the shelter will exit to permanent housing.

Use of Evidence

El Camino House is a non-congregate shelter program that will serve people experiencing homelessness and will provide safe shelter and intensive services to help them enter permanent housing. The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1,092 people experiencing unsheltered homelessness. Many of these unsheltered individuals need interim housing and housing-focused case management to help them transition to permanent housing. Additionally, many unsheltered individuals who do not use congregate shelter – e.g., adult couples, individuals with pets, individuals with significant possessions – are open to accessing non-congregate shelter, so this program will serve many of these individuals. With its 43 private non-congregate units and intensive on-site support services, El Camino House will assist people experiencing homelessness with finding and moving into permanent housing.

Performance Report

The County acquired the property on March 17, 2022. Rehab commenced in April 2022 and was completed by November 2022. The project began occupancy in October 2022 and achieved 100% occupancy on November 4, 2022.

Since El Camino House became operational on October 3, 2022, one resident was placed in permanent housing, and eight current residents were matched with Rapid Re-housing and Emergency Housing Vouchers. Between October and December 2022, El Camino House sheltered 62 San Mateo County residents (including 3,351 bed nights).

Impact Story:

A 43-year-old John came to El Camino House from Safe Harbor in early October 2022 and was one of the first clients to move in. John is college educated with two AA degrees in Finance and first experienced homelessness in Miami, FL in 2014 and then moved to the Bay Area in 2015, spending time in various temporary living situations and in and out of shelters. John originally came to Samaritan House in 2020 when he lost his job, and his roommate kicked him out, leaving him without housing. John also spent time at Maple Street and then Spring Street, as well as various treatment programs, due to his struggle with substance abuse, Generalized Anxiety Disorder, PTSD, and Depression. When John arrived at El Camino House, he had already been connected with HealthRight360 and was employed at VRS doing warehouse work. To supplement his income, John found work with DoorDash, but his inability to remain completely sober was a roadblock to holding down two jobs. When arriving at El Camino House, John had also been matched with an Abode Rapid Rehousing Voucher, and he was an active participant in his housing search. During his stay, John worked hard on his sobriety and prioritized his employment. Today, John is happily living in a two-bedroom apartment for \$2,400 at the Stambaugh Street Apartments in Redwood City, working for VRS and DoorDash (earning approximately \$2,400/week), maintaining his sobriety, and working toward a BS degree in cybersecurity. John is grateful to Samaritan House and El Camino staff for giving him the support and tools he needed to move his life in a positive direction. (Note: names have been changed for privacy)

[Back to Top](#)

1.3 Casa Esperanza (formerly known as Comfort Inn)

Funding amount: \$13,266,000 (Total \$44.58M - \$12.02M Project Homekey, \$13.27M ARPA, \$1M Redwood City, Home-ARP, and \$18.28M local funds)

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused

Project Start Date: October 2021

Status: In progress

Project Overview

Casa Esperanza Apartments is a three-story affordable permanent housing development located at 1818 El Camino Real, Redwood City, California, consisting of 49 studios, 2 one-bedroom rental units, and 1 one-bedroom employee unit. To provide long term affordability for the project, SMC allocated \$13,266,000 to fund acquisition and rehab activities in the Casa Esperanza property, Redwood City is allocating \$1,015,214 to fund operation of 4 units in the Casa Esperanza property, and SMC is planning to design a new program called SMC Local Rental Subsidy to fund operation of 47 units in the Casa Esperanza property. Also, through a Predevelopment Agreement with Alta Housing, SMC allocated more than \$1.7M for the Casa Esperanza Project's Operation activities.

Use of Evidence

The One Day Homeless Count and Survey from 2019 showed that there were 901 people experiencing unsheltered homelessness in San Mateo County. The same report from 2022 showed 1,092 people experiencing unsheltered homelessness. To address the large number of homeless people who are living outside in San Mateo County, the County acquired this hotel, and others, to provide permanent housing that offers supportive services for people experiencing homelessness.

Performance Report

The County acquired the property on April 12, 2022, and began renovation on June 12, 2022. The estimated timeline for full occupancy is end of February 2023.

There are many touching stories from Casa Esperanza's applicants. One is the story of Jose and his 87-year-old, disabled mother Ana. Jose and Ana have been homeless for the past 5 years the last 2 years residing in a very tiny RV parked at the RV parking lot in Redwood City. Jose became homeless 5 years ago after losing his wife and falling into heavy dependency on alcohol. He was able to connect with LifeMoves and reside at the Redwood City RV parking. Shortly after, he was informed that his uncles and aunts could no longer care for his disabled mother, so he moved her into his RV with him to care for her. The family then got matched to Casa Esperanza and gave Jose hope that there is a light at the end of what was a dark tunnel. Coming to Casa Esperanza has given Jose the motivation and support from the team that he needs to be able to maintain his sobriety and look for work to support himself and his mother. He is extremely grateful for the opportunity to reside at Casa Esperanza and cannot wait to start working. Jose is looking forward to working with the MHA resident service team to search for job opportunities and to continue his rehabilitation. (Note: names have been changed for privacy)

[Back to Top](#)

1.4 Pacifica Safe Parking Program

Funding amount: \$400,000

Project Expenditure Category: EC 2.16 Long-term Housing Security: Services for Unhoused Persons*^

Project Start Date: June 29, 2022

Status: In progress

Project Overview

The Pacifica Safe Parking Permit (PSPP) program assists vehicularly housed individuals at risk of homelessness who have been negatively impacted by the pandemic. On February 8, 2022, the Board of Supervisors increased its initial contribution of \$150,000 to \$400,000 for the three-year

program, supplementing a \$450,000 commitment by the City of Pacifica and additional \$150,000 raised by the Pacifica Resource Center.

The program officially launched June 29, 2022, and will run through June 30, 2025. The program will support 25 unhoused families and individuals living in motor homes and other over-sized vehicles to be temporarily housed in a designated parking site. All 25 participants will also receive housing-focused case management to support their return to permanent housing and of those 25, the goal is that 10 of those participants will return to permanent housing.

Use of Evidence

County Core Service Agencies have provided continuous support to people at risk of homelessness throughout the pandemic, and there are still many residents in need of these services. The PSPP program is one strategy to help residents stay housed.

Performance Report

As of December 31, 2022, there are nine Pacifica Safe Parking Permit (PSPP) program participants with two on the waitlist; all are parked on Oceana and Milagra by City of Pacifica Public Works (5 sites), Lundy (3 sites) by the turnoff to the Pacifica Archery Range, or on Francisco Blvd (1 site) near the North Coast County Water District (NCCWD).

Of the current nine PSPP households, one is a veteran and found housing with a VASH voucher and will be moving in soon. Another has been approved for a Housing Readiness Voucher and has found a rental in Pacifica.

Since beginning the program, three PSPP participants have exited for noncompliance. Of the three exited, one has returned and is currently on the PSPP waitlist, one has returned to housing out of the area with family, and one declined subsidized housing at Casa Esperanza in Redwood City and is couch surfing with family after abandoning their motor home.

During the initial months of the program, PRC and the City of Pacifica received frequent complaints via email about PSPP and its participants, requiring extensive staff time. PSPP participants have also experienced increased harassment from community members and numerous complaints filed with the Pacifica Police Department. As a result, one participant voluntarily exited the program and later returned. As of the end of December 2022, emails and complaints declined but participants still experience harassment.

The other four PSPP sites (two on Bradford and two across from the Pedro Point Shopping Center) are still on hold due to the Coastal Commission appeal. There is no timeline for appeal.

[Back to Top](#)

1.5 Emergency Rent, Utilities, and Transportation Assistance

Funding amount: \$3,150,000

Project Expenditure Category: EC 2.2 Household Assistance: Rent, Mortgage, and Utility Aid*^

Project Start Date: July 28, 2021

Status: In progress

Project Overview

Early in the pandemic the County, along with cities, philanthropical organizations, and other funders, contributed \$15,000,000 to support the County's emergency rent, utility, and

transportation assistance program administered by the Core Services Agencies. With these funds, the Core Service Agencies helped residents earning less than 60% of the Average Median Income meet their basic housing needs. When the State Emergency Rental Assistance Program (ERAP) began in mid-2021, demand for County assistance through the Core Service Agencies declined. However, ERAP applications closed March 31, 2022, and the state's eviction moratorium ended June 30, 2022. This ARPA allocation will provide County funds for rental assistance to qualifying renters.

Use of Evidence

County Core Service Agencies report that lower income households continue to require rental assistance support as a consequence of the pandemic. This allocation will provide funding for the County Core Service Agencies to continue to meet the need following the end of the state Emergency Rental Assistance Program.

Performance Report

Program funds total \$3,150,000, with \$2,800,000 allocated to client assistance, and \$350,000 for administrative costs.

Performance Measures	Annual Target	As of 12/20/22
Number of households who received financial assistance (unduplicated)	400	325
Percent of participants contacted who have remained housed 6 months after receiving financial assistance	80%	100%
Client Satisfaction Rating	90%	100%

[Back to Top](#)

1.6 Eviction Counseling/Legal Aid

Funding amount: \$2,000,000

Project Expenditure Category: EC 2.18 Housing Support: Other Housing Assistance*^

Project Start Date: November 1, 2022

Status: Underway

Project Overview

The San Mateo County Department of Housing (DOH) solicited proposals from non-profit organizations with a history of working with renters, to provide up to \$2,000,000 in eviction counseling and legal services to assist low-income tenants. DOH selected three non-profit organizations through this solicitation process: Legal Aid Society of San Mateo County (LASSMC), awarded \$415,638; Project Sentinel, awarded \$500,000; and Community Legal Services of East Palo Alto (CLSEPA), awarded \$700,000. Two-year contracts with each non-profit organization for the provision of eviction counseling and legal services to assist low-income tenants have been executed. Contract terms began on November 1, 2022.

Use of Evidence

As the end of the eviction moratorium approaches on June 30, 2022, the County Core Service Agencies anticipate an increased need for legal assistance regarding current housing, landlord-tenant, and renter protection laws.

Performance Report

Because contracts were recently executed, performance reporting for the first quarter of the contracts has not been prepared. The following two-year performance goals are established in

- CLSEPA: Provide comprehensive legal services, advice, consultation, representation, legal education, and/or rental assistance to 600 community members; distribute \$200,000 in rental assistance.
- LASSMC: Provide legal services, including counsel, advice, and/or representation in negotiations with landlords and in legal proceedings for 100 clients; distribute up to \$100,000 in emergency financial assistance; provide informational and educational resources to 400 callers.
- Project Sentinel: Provide mediation services to 264 persons; 100 limited legal consultations.

[Back to Top](#)

1.7 Half Moon Bay Affordable Housing Development

Funding amount: \$1,500,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing**

Project Start Date: TBD

Status: Not started

Project Overview

Previously, the Board allocated \$1,500,000 from the second tranche of ARPA funds to help fund a farmworker housing development using modular construction. Since then, the County has explored multiple potential sites for development of farmworker housing using modular construction, but, unfortunately, each potential site had environmental or other limitations.

On October 4, 2022, the Board of Supervisors passed a resolution to reallocate the \$1,500,000 for the modular housing project toward an affordable housing project in Half Moon Bay. This provided a more expeditious way to fund the pressing need for additional affordable housing for the local farmworker community. The proposed development at 555 Kelly Avenue includes a four-story building with 40 affordable housing units and a 2,050 square foot resource center staffed and managed by Ayudando Latinos a Sonar (ALAS). The resource center will offer services such as English classes, legal aid, internet access, case management, and a community kitchen.

Use of Evidence

According to the California Department of Housing and Community Development, California farmworkers earn, on average, approximately \$20,000 a year, which is less than 20% of the County's area median income. Thus, even prior to the COVID-19 pandemic, local farmworkers and their families were among the most economically vulnerable members of our community. This vulnerability was exacerbated by the pandemic and has made their need for additional local affordable housing on the coastside even more dire.

Performance Report

This project has not yet started.

[Back to Top](#)

1.8 Accessory Dwelling Unit (ADU) Help Center

Funding amount: \$250,000

Status: *This project will be funded through alternative funding sources and will not utilize the ARPA allocation.*

[Back to Top](#)

1.9 Affordable Housing Expertise for School Districts and Faith Community

Funding amount: \$125,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This allocation will pilot a project to provide affordable housing development consulting expertise to a small group of school districts and faith leaders interested in developing worker and/or affordable housing on their land for residents most impacted by the pandemic.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This program unlock land and generate housing options for lower income residents.

Performance Report

This project has not yet started.

[Back to Top](#)

1.10 Affordable Housing Expertise for Small/Mid-sized Cities

Funding amount: \$125,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This allocation will support the start-up costs of a shared housing consultants program to provide small and mid-sized cities in the County with affordable housing development expertise that would assist residents impacted by the pandemic.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This program unlock land and generate housing options for lower income residents.

Performance Report

This project has not yet started.

[Back to Top](#)

1.11 Housing-related Needs (TBD)

Funding amount: \$20,000,000

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: TBD

Status: Not started

Project Overview

This funding will be used for all types of housing for vulnerable residents and those most impacted by the pandemic, including shelters and associated supportive services, interim housing and the supports needed by residents of those facilities, and development of affordable housing units.

Use of Evidence

The pandemic has amplified the need for safe, affordable housing for all. This funding will be allocated to projects that support the County's goal of functional zero homelessness through efforts to generate more affordable housing options and provide housing supports for vulnerable and low-income residents.

Performance Report

This project has not yet started.

[Back to Top](#)

1.12 Working Together to End Homelessness Innovation Grants

Funding amount: \$2,406,726

Project Expenditure Category: EC 2.15 Long-term Housing Security: Affordable Housing*^

Project Start Date: January 2023 (anticipated) for the City of Millbrae Innovation Grant; February 2023 (anticipated) for Redwood City Innovation Grant; and TBD for the City of Half Moon Bay and WeHOPE Innovation Grant

Status: In contract development

Project Overview

The Working Together to End Homelessness (WTEH) Innovation Grant program was created to support the piloting of bold and innovative approaches to assist the 1,092 unsheltered residents of San Mateo County in engaging with service providers, and to help them successfully transition to interim or permanent housing. Programs addressing one or more of the following focus areas were eligible for grants: unsheltered residents living on the streets and in encampments; vehicularly housed residents living in cars, vans, and RVs; and/or economic self-sufficiency.

Three proposals were selected for funding:

- Redwood City's proposal will pilot multiple concepts to achieve functional zero homelessness within the city's jurisdiction and build on efforts to complement the Countywide Coordinated Entry System (CES). The city will expand and intensify homeless outreach utilizing a by-name list approach; assignment of outreach workers to specific encampments; developing and deploying an inter-agency coordination of HOT teams; providing Hotel Respite; on-demand shelter when appropriate; and working with County partners to address barriers and challenges for those hardest to serve who are still unsheltered. The amount to fund the WTEH grant to Redwood City totals \$1,047,450.
- Millbrae has developed and piloted a program to the unsheltered population surrounding the BART/SFO transportation corridor in their city to provide after-hours outreach, engagement, and case management services to individuals experiencing homelessness. This proposal would continue these after-hours services at BART/SFO transportation corridor. Services include shelter services, transportation assistance, referrals, and other supportive services with the goal to rapidly outreach and engage unsheltered individuals. The amount to fund the WTEH grant to Millbrae totals \$370,572.
- Half Moon Bay and WeHope have come together to launch a Coastside Safe Parking Initiative. The program's goal is to provide vehicularly housed residents a safe and secure place to park their vehicles, provide use of hygiene facilities, and provide case management to assist them into interim housing and/or permanent housing. The amount to fund the WTEH grant to Half Moon Bay totals \$983,704.

Use of Evidence

Throughout the COVID-19 pandemic, the County has worked hard to safely house our homeless residents, a population that has been uniquely impacted by the public health emergency and its negative economic consequences. San Mateo County continues to see high numbers of unsheltered and vehicularly housed individuals. As a result, there is an ongoing need to identify individuals living on the streets and in vehicles, assess their housing and service needs, and facilitate connection to shelter and other supportive services. Outreach teams work to locate, engage, stabilize and house chronically homeless individuals and families, and outreach activities serve to facilitate entry into San Mateo County's coordinated entry system (CES) for unsheltered persons and persons staying in vehicles. The County has also expanded medical, social, and behavioral health services for residents living on the streets and in encampments.

Performance Report

Projects have not yet started.

[Back to Top](#)

2. Vulnerable Populations

2.1 Homelessness Provider Mental Health & Wellness Support

Funding amount: \$200,000

Project Expenditure Category: EC 2.34 Assistance to Impacted Nonprofit Organizations (Impacted or Disproportionately Impacted)^

Project Start Date: March 8, 2020

Status: Complete

Project Overview

This program provided grants to community partner organizations that provided crucial services for homeless residents throughout the pandemic. Recipient organizations are able to use these funds to provide mental health and wellness support and resources for their staff.

Use of Evidence

Homelessness service providers were essential workers during the pandemic and provided vital services to the County's most vulnerable residents. This grant program supports the mental health of workers most impacted by the pandemic.

Performance Report

As of June 2022, grants ranging from \$5,500 to \$66,000 were awarded to agencies based on their number of staff and level of services provided to County clients. Awardees included: Abode, Coastside Hope, DC Partnership, Fair Oaks Community Center, Puente, YMCA, Samaritan House, LifeMoves, WeHOPE, StarVista, Pacific Resource Center, CORA, and Mental Health Association.

[Back to Top](#)

2.2 Home Delivered Meals Expansion for Older Adults

Funding amount: \$3,900,000

Project Expenditure Category: EC: 2.1 Household Assistance: Food Programs*^

Project Start Date: July 2021

Status: In progress

Project Overview

As a result of the COVID-19 Pandemic, the state sponsored the Great Plates Delivered (GPD) program to provide home delivered meals to all individuals 65 years of age and older as they were required to shelter in place and were unable to access or prepare meals. The Federal Emergency Management Agency, which authorized and fully funded the GPD program, ended the program on July 9, 2021. As of June 6, 2021, San Mateo County had served 4,683 older adults with 2.6 million meals through 84 local meal providers at a total cost of \$58,000,000 through the GPD program.

At the end of the Great Plates program, the need for ongoing meals by older adults was identified—1,200 individuals were assessed as remaining homebound, isolated, and food insecure.

The Board of Supervisors approved funding in the amount of \$3.9 million to continue meals for this vulnerable population. This allocation will fund the program through June 30, 2023.

Use of Evidence

There is an ongoing need for meal delivery services by older adults who remain homebound, isolated, and food insecure.

Performance Report

Through Quarter 4 of 2022, the following home delivered meal providers are delivering 5 meals a week to approximately 1,000 older adults throughout San Mateo County: City of Daly City, Self Help for the Elderly, Peninsula Volunteers, Inc., Senior Coastsiders.

Program accomplishments through December 2022 include:

- 33% increase in the number of older adults being provided home delivered meals in the county.
- Prior to COVID-19, 85% were not connected/never received services from the county.
- Allowed older adults residing in South County, particularly La Honda, to receive meal support.

Older adults participating in the program shared how Second Course has helped them:

- “I am really thankful for the meals I receive. When it comes to healthy aging, prevention is key, and Second Course has helped me to maintain good health and good nutrition.”
- “I am 83 years of age and have very bad knees requiring me to get Cortisone shots often. I cannot shop or stand to cook, and this helps me keep my nutrition up.”
- “I am 72 and am in treatment for stage 4 cancer. I have numbness (neuropathy) in my feet and hands. I thank you for this program.”
- “Second Course has been a god send. The meals helped keep my husband and I well fed as our health continues to decline. My husband is 83 years of age with Alzheimer’s, and I am his primary caretaker. My COPD is worsening and impacts every aspect of my life and prevents me from talking let alone cooking a meal from start to finish. I am grateful and don’t know how I would manage without this help.”

[Back to Top](#)

2.3 Unincorporated Area Financial Assistance

Funding amount: \$1,500,000

Project Expenditure Category: EC 2.3 Household Assistance: Cash Transfers*^

Project Start Date: April 2022

Status: In progress

Project Overview

This funding provided \$500 checks to households in the mid and south coast and North Fair Oaks who were heavily impacted by the pandemic and are at or below 60% of Area Median Income. The initial \$500,000 allocation aimed to support over 14,000 eligible households across the County.

Use of Evidence

The County has received personal messages of appreciation from grantees. Many grantees have not had steady work since the pandemic and struggle to meet daily needs like groceries, gas, transportation, and rent.

One recipient appreciated the flexibility of the funds stating, "Es lo mejor que pueden hacer en estos días, es bueno que nos ayuden con la renta pero aveces es mejor poder recibir el dinero directamente nosotros para nuestros gastos." *Translation: It is the best assistance you can do these days, it is good to be financially assisted with rent but sometimes it is better for us to receive the money directly so we cover our expenses.*

A grant recipient and her fiancé applied for the Unincorporated Area Financial Assistance Program after several months of financial hardship during the pandemic. Her fiancé had an accident in October 2021 and his father passed away, which delayed his return to work. Shortly after returning he was laid-off. These unforeseen circumstances affected the families' ability to cover their rent. This financial assistance helped the family with an urgent push toward financial stability. He returned to work in July 2022 and is working to gain more stability to sustain the family's expenses.

A grant recipient was a longtime community member who was financially impacted by the pandemic and had incurred tax debt. Puente assisted him with completing his 2021 taxes and making a payment plan with the IRS. He used the financial assistance to pay off the amount due in full. This tax debt felt insurmountable and was causing stress and these funds enabled him to regain strong emotional footing so he can work and maintain stability.

A grant recipient and her husband who works in construction were very happy to receive the \$500 grant because it would help alleviate the burden of buying school supplies and the gas expense for the household. Her household suffered a significant reduction in income during the pandemic. There were weeks when her husband didn't have any work at all. They were happy to qualify for the assistance because it was going to help with much-needed expenses. It was an unexpected, but much need boost to their financial situation.

Performance Report

As of September 30, 2022, community organizations Coastside Hope and Puente have disbursed \$250,000 of the initial allocation of grant funding for the coastside region. Coastside Hope has assisted 250 households and disbursed \$125,000. Puente has assisted 250 households and disbursed \$125,000. The program for residents in North Fair Oaks is still under development at the request of the North Fair Oaks Community Center, due to their current focus on homelessness. Given the success of the program, the County allocated an additional \$1,000,000 to the original \$500,000.

[Back to Top](#)

2.4 Mental Health First Aid

Funding amount: \$200,000

Project Expenditure Category: EC 2.37 Social Determinants of Health: Other*^

Project Start Date: May 2022

Status: In progress

Project Overview

In May 2022, San Mateo County Behavioral Health and Recovery Services (BHRS) led a pilot to roll out the National Council for Mental Wellbeing's Mental Health First Aid Training (MHFA) across the County. BHRS has worked with elected officials representing areas heavily impacted by the pandemic, including Pacifica, San Carlos, South San Francisco, and Redwood City to coordinate training events. The \$200,000 ARPA funding will expand the program to reach more youth and adults across the County.

Use of Evidence

The pandemic has put considerable strain on many residents, particularly those most impacted by the pandemic. This program does not provide direct mental health services but does equip residents with strategies to help family members, friends, and neighbors who may be struggling with mental health issues.

Performance Report

In May and June 2022, 11 mental health first aid classes were held—5 classes for youth and 6 classes for adults. These classes reached a total of about 165 residents. Instructors conducted a Youth MHFA course in South San Francisco on October 9, 2022 with 18 participants, and an Adult MHFA in Half Moon Bay on September 28, 2022 with 11 participants. There was a Virtual AMHFA with 15 participants on October 2, 2022.

Moving forward, a higher percentage of funding will go towards participant training including adult and youth mental health first aid, "Be Sensitive, Be Brave," training, and gift cards incentives to encourage participation in all options related to community mental health trainings. The "Be Sensitive, Be Brave" workshops on Mental Health and Suicide Prevention were overwhelmingly successful. Twenty-two such workshops were conducted in November and December.

[Back to Top](#)

2.5 Second Harvest of Silicon Valley Emergency Food Assistance

Funding amount: \$4,550,000

Project Expenditure Category: EC: 2.1 Household Assistance: Food Programs**^

Project Start Date: December 15, 2021

Status: In progress

Project Overview

Second Harvest Food Bank reported that, during the COVID-19 pandemic, the demand for food rose 40% in San Mateo County. This funding helps support ongoing food needs to prevent food insecurity for the County's most vulnerable residents.

Use of Evidence

The Second Harvest of Silicon Valley has experienced a surge of demand for food since the onset of the pandemic. This funding helps provide meals to low-income households.

Performance Report

Between October and December 2022, Second Harvest distributed 8,900,000 pounds to 42,000 households per month on average. From January to December 2022, Second Harvest distributed 37,000,000 pounds of food to an average 36,000 households per month.

[Back to Top](#)

2.6 Full-service Community Outreach Pilot Program

Funding amount: \$500,000

Project Expenditure Category: EC 2.19 Social Determinants of Health: Community Health Workers or Benefits Navigators*^

Project Start Date: TBD

Status: Not started

Project Overview

This funding would be used to develop a pilot program focused on outreach to the Latinx community that was heavily impacted by the pandemic. The program would build on the Promotora model that was used by San Mateo County Office of Community Affairs (OCA) for 2020 Census outreach and throughout the pandemic.

Use of Evidence

The Gardner Center's research found that outreach, especially to the Latinx community, should be expanded to ensure that impacted and disproportionately impacted residents can access critical programs. Community members suggested a Promotora model, where trusted non-profits would serve as outreach providers for multiple County programs.

Performance Report

This project has not yet started.

[Back to Top](#)

3. Economic Recovery

3.1 Environmental Health Fee Waiver/Grants for Businesses

Funding amount: \$5,150,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: July 2021

Status: Complete

Project Overview

This allocation provided one-time support to businesses to offset revenue losses incurred due to restrictive COVID-19 Health Orders.

Use of Evidence

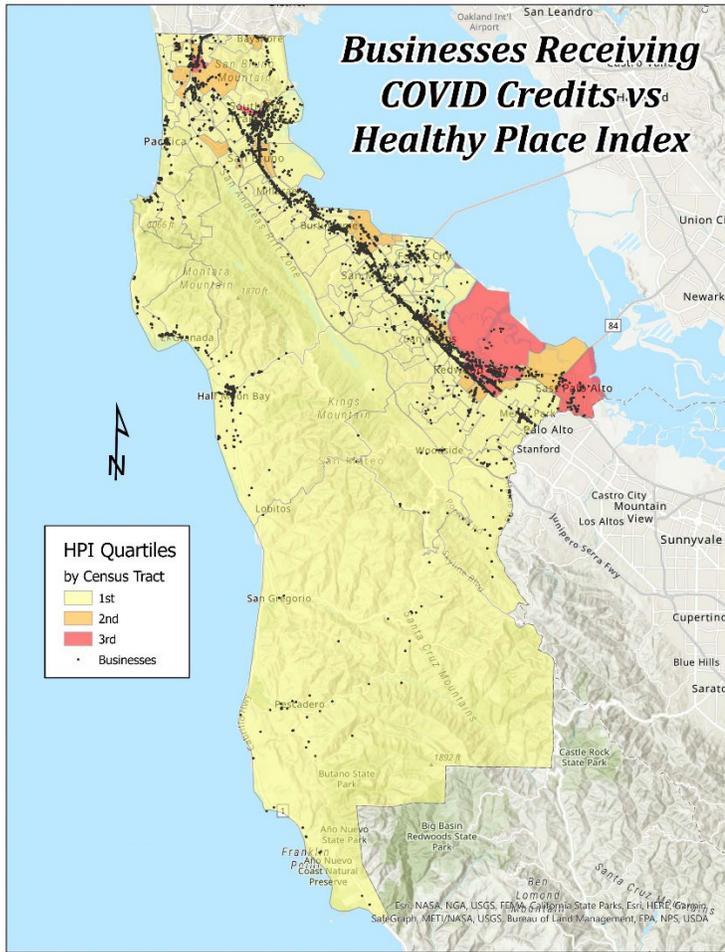
Throughout the pandemic, lock-down orders, reduced hours, and cost of PPE and other supplies put a financial burden on businesses. Waiving permitting fees for businesses was one way to provide relief to businesses impacted by the pandemic.

Performance Report

6,737 businesses benefited from the ARPA-funded one-year Fee Credit in FY 2021-22 and 78% of businesses that received the ARPA funded Fee Credit are still open.

The CA Healthy Places Index map shows the breakdown of businesses benefiting from this specific program:

- Quartile 1 (75-100%): 4,253 (63%)
- Quartile 2 (50-75%): 1,479 (22%)
- Quartile 3 (25-50%): 1,005 (15%)
- Quartile 4 (0-25%): 0



[Back to Top](#)

3.2 Workforce Development Pilot Program

Funding amount: \$400,000

Project Expenditure Category: EC 2.10 Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives) *^

Project Start Date: March 22, 2022

Status: In progress

Project Overview

Under a contract with the County, NOVAworks is conducting a pilot project to test a “whole-person” approach that provides wrap-around support to help clients meet all their needs while training for a new job and working in an apprenticeship. The pilot phase will serve a total of 35 clients (25 adults and 10 youth) who are residents of historically excluded communities with limited access to career opportunities and have been negatively impacted by the COVID-19 pandemic. The target communities for recruiting participants include North Fair Oaks, East Palo Alto, Belle Haven, Daly City and the Coastsides.

Use of Evidence

Many of the County's most vulnerable residents became unemployed or underemployed during the pandemic. The County partnered with NOVAworks in 2020 to pilot a workforce development program, but many participants did not feel comfortable going back to the workplace. The initiative has been reestablished in this 2022 pilot project to provide workforce supports for the County's most impacted residents.

Performance Report

As of September 30, 2022, NOVAworks has screened 451 adults and enrolled 25 in the pilot program. All adult participants live in the low-income zip codes targeted by the County. The demographic breakdown of adult participants is summarized below.

Chart 1: Age Range / Gender

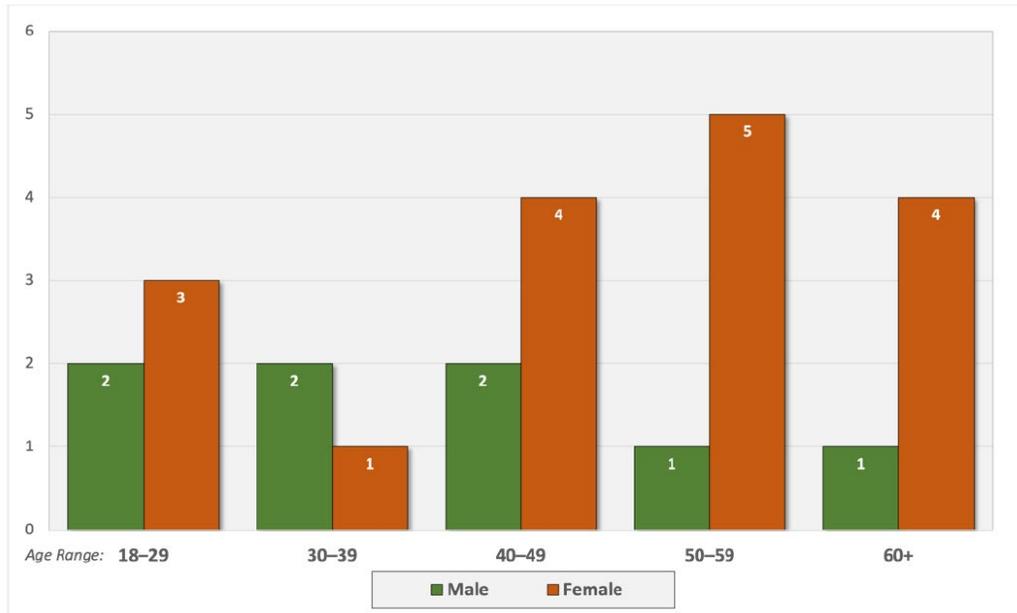
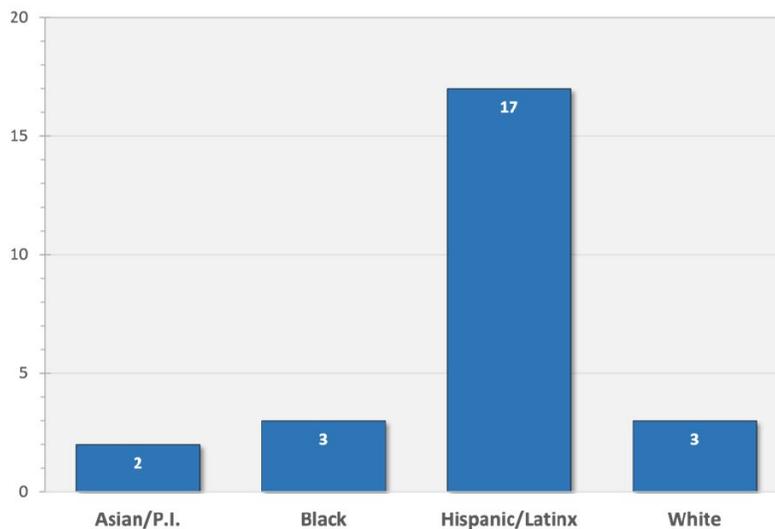


Chart 2: Race / Ethnicity



As of November 30, 2022, 15 were employed, 8 were actively engaged in training, 21 received supportive services, and two had already been promoted in their new positions. Training services included computer training, Udemy and certification in IT, lactation, Google Grow, and human resources.

Effective supportive services have included rent payments, car loan payments, car repairs, food, gas, cell phone/Internet and licensing fees. Statistics alone don't tell the whole story. Here are three testimonials from whole person pilot participants:

- "I lived off my savings for several months as I looked for work with no luck.... [NOVAworks advisor] stepped in and helped review my resume again and has helped me get into the Google certification program."
- "When my family had almost no food or water at the house, I was blessed with the resources to help with that struggle.... Thanks to God and NOVAworks, my prayers have been answered and the amazing help has been like no other to me."
- "I hope NOVAworks will be a continued resource for communities to benefit from in their new path of job seeking."

For the youth pilot program, NOVAworks screened 16 young adults graduating from 8 high schools in San Mateo County and enrolled 10 in the youth pilot program for summer 2022. Youth participants included 1 Pacific Islander, 2 Latinx, 3 Asian, 2 White, 1 Black: 2 females, and 1 non-binary. Youth participants were provided work-readiness training and subsidized work experience at local San Mateo County businesses. At the end of the summer, 2 participants continued their work experience; 3 returned to their senior year of high school; 1 was in unsubsidized employment; and 4 started community college.

Required Performance Measures for EC 2.10 Assistance to Unemployed or Under Employed Workers

- Number of workers enrolled in sectoral job training programs = 8
- Number of workers completing sectoral job training programs = tbd
- Number of people participating in summer youth employment programs = 10

[Back to Top](#)

3.3 County Contribution to South San Francisco Economic Advancement Center

Funding amount: \$200,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning**^

Project Start Date: July 2021

Status: In progress

Project Overview

In 2021, the County contributed \$200,000 to help establish an Economic Advancement Center (EAC) in downtown South San Francisco. The EAC offers coaching, classes, and business assistance to small business owners and entrepreneurs in the northern part of the County through a contract with Renaissance Entrepreneurship Center (REC). Job seekers receive assistance with resumes, interviewing, career planning, and other support at the EAC with counselors from Job Train. See the Economic Advancement Center website for more information: <https://www.ssf.net/departments/economic-community-development/economic-development/community-development-block-grant/economic-advancement-center-eac>

Use of Evidence

Many County residents became unemployed or underemployed during the pandemic, and many small business owners struggled. The EAC facility in South San Francisco provides easily accessible resources for many business and job seekers in communities heavily impacted by the pandemic.

Performance Report

The EAC began virtual operations in July of 2021 and moved into their offices at 366 Grand Avenue in February 2022. By May 2022, 126 entrepreneurs and small business owners from Daly City, South San Francisco, Colma, Brisbane, San Bruno, and Pacifica had been assisted by the REC staff and REC has hosted 87 workshops. By May 2022, JobTrain's career center in the EAC had served 99 residents, helping 42 of those individuals secure and start new positions, and 16 individuals pursue education or vocational training.

Over the last fiscal year, the EAC has served 120 job seekers, provided 361 services to job seekers, and made 55 job placements. JobTrain highlights personal stories of EAC clients below (Note: names have been changed to protect client privacy).

- Juan, a long-time resident of South San Francisco, worked in the food industry for over 20 years. However, Juan lost his job at the beginning of the 2020 pandemic due to layoffs. After many failed job application attempts, he was losing hope. Juan discovered JobTrain as a walk-in client on Grand Avenue and immediately met with an Employment Specialist. He received rapid employment services which included resume creation, job search, and interview skills. Within one month, Juan received an employment offer to provide hospitality services at a state-of-the-art wellness center on a local biotech campus. Because Juan faced severe economic challenges for two consecutive years, he did not have enough money to purchase the required OSHA approved safety shoes required for this job offer. JobTrain provided Juan with necessary financial support and purchased the work shoes required for his job. When Juan put his shoes on at the Economic Advancement Center, our staff recalls his tears of joy and gratitude for JobTrain's assistance. Juan is thriving in his new job.
- Mateo is a 55-year-old South San Francisco Resident with more than 10 years of experience in facilities maintenance. Since the beginning of the COVID-19 pandemic, Mateo had trouble finding steady employment. After meeting with an employment specialist at the Economic Advancement Center, he was able to work on his resume, receive career advisement, and improve his interview skills. In December 2022, Mateo started a new job at a premier non-profit housing provider in San Francisco as a Building Maintenance worker.
- Michael recently completed his parole and wants to earn his Class and/or Class B driver's license. In the past, JobTrain previously provided him technology resources, a safe space to study, and coaching to fill out required applications. He returned to the EAC in December for supportive services when he lost his apartment. Our team connected him with YMCA in South San Francisco to obtain shelter services. Many community members turn to the Economic Advancement Center as a community hub for supportive assistance beyond career services.
- Alejandra first came into the Economic Advancement Center no work experience. She recently graduated from San Francisco State University with a Bachelor of Arts in Communications but felt nervous about entering the workforce. Unsure about the next steps in her career, Alejandra met with a JobTrain Employment Specialist and received employment services—resume, career advising, and job search. One month later, Alejandra landed her first entry level career job as a Community Engagement Associate at local non-profit organization.

[Back to Top](#)

3.4 SMCStrong Small Business Assistance Program

Funding amount: \$2,000,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: September 2021

Status: In progress

Project Overview:

In July 2021, the Board of Supervisors approved \$2,000,000 to provide grants to small businesses in San Mateo County who had been negatively financially impacted by the COVID-19 pandemic; had income of \$120,000 or less; and hadn't received county, state, or federal grant funds in the preceding 12 months. In October 2021, the Board of Supervisors approved an increase in the income eligibility requirement to \$1,000,000 for food related businesses and \$500,000 for all other businesses.

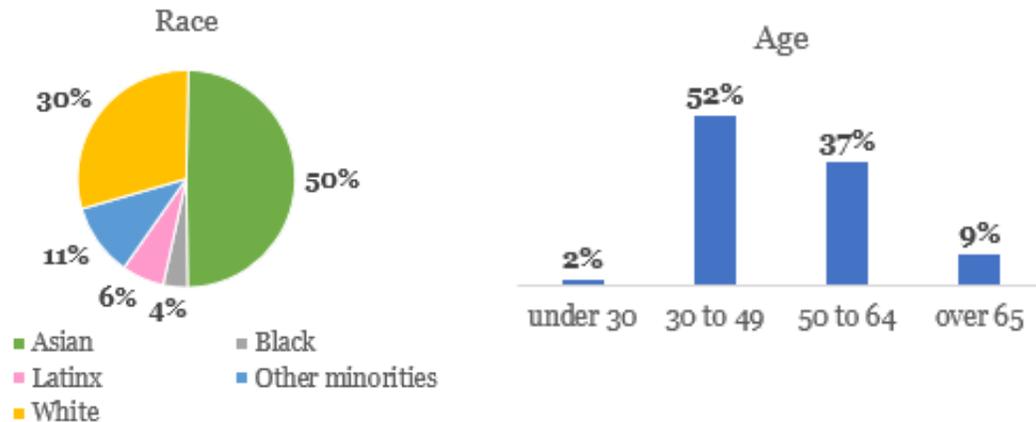
Use of Evidence:

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report:

The Small Business Assistance Grant Program has been ongoing since September 2021 when the Board approved \$2M in funding for small businesses that were negatively impacted by COVID-19, had an income of \$120,000 or less (later increased to \$1,000,000 for food-related businesses and \$500,000 for all other businesses), and had not received any county, state, or federal assistance in the past 12 months. An additional \$600,000 was received from the Chan Zuckerberg Initiative, City of Pacifica, and Daly City.

The funding provided \$10,000 grants to 248 local businesses. The demographic breakdown of grantees is shown below.



Some of the grantees shared how the funding helped their businesses:

- Tokemoana Foods in North Fair Oaks: “Please continue to allow smaller businesses to apply for grants before larger businesses use up all the funding. The grant funds really helped my business. We paid bills, covered payroll expenses, hired administrative staff, and strategically pivoted our online presence. As a result, our sales have increased. We are so grateful.”
- Arte Azul in South San Francisco: “The grant helped us rebrand, create a web page, and purchase products to pivot from running events to selling products online. The funds also helped us to relaunch our Viva Frida event this fall, where we invited more than 30 other small businesses to sell their products, make their brand known and build community. Many of these small businesses are the ones that we also support in our online store. The idea is to see how we help each other push forward and thrive.”

[Back to Top](#)

3.5 Microfood business grant program

Funding amount: \$500,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: December 2021 – September 2022

Status: Complete

Project Overview

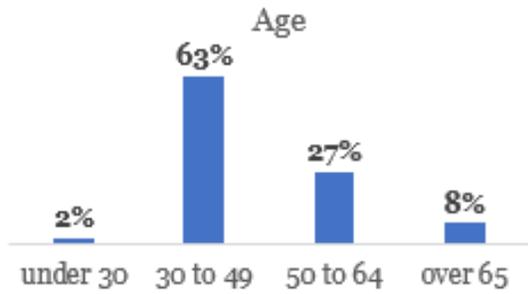
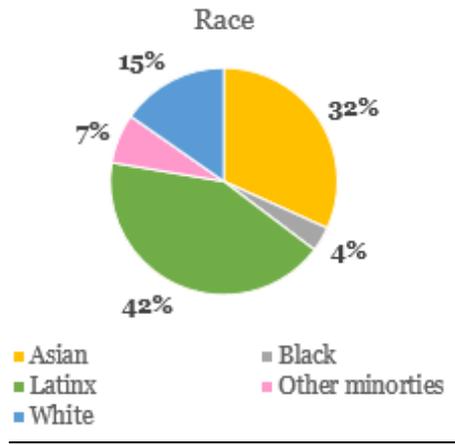
This allocation provides grants of up to \$10,000 to microfood businesses permitted in San Mateo County that have experienced particular economic hardship due to the COVID-19 pandemic. The program supports cottage food operators, caterers, food trucks, food carts, commissaries, and incubator kitchens in an effort to offset losses in revenue due to the COVID-19 pandemic, ensure continued operation, and assist in covering current business operating expenses. Applicants who are members of a household that had a 2020 gross household income at or below 100% of Area Median Income (“AMI”) are prioritized upon selection.

Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

This program provided 100 grants in the amounts of \$2,500, \$5,000, or \$10,000, with 84% of awards given to food trucks, food carts, and caterers. 42% of the awardees were of Latinx ethnicity and 63% between the ages of 30 and 49. The demographic breakdown of grantees is shown below.



[Back to Top](#)

3.6 Microenterprise Home Kitchen Ordinance (MEHKO)

Funding amount: \$62,500

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: January 2022

Status: In progress

Project Overview

This allocation provides \$2,500 grants to each newly permitted microenterprise home kitchens operators (MEHKO) in San Mateo County. The intent of the grant is to offset the negative financial impact of COVID-19 on them/their household.

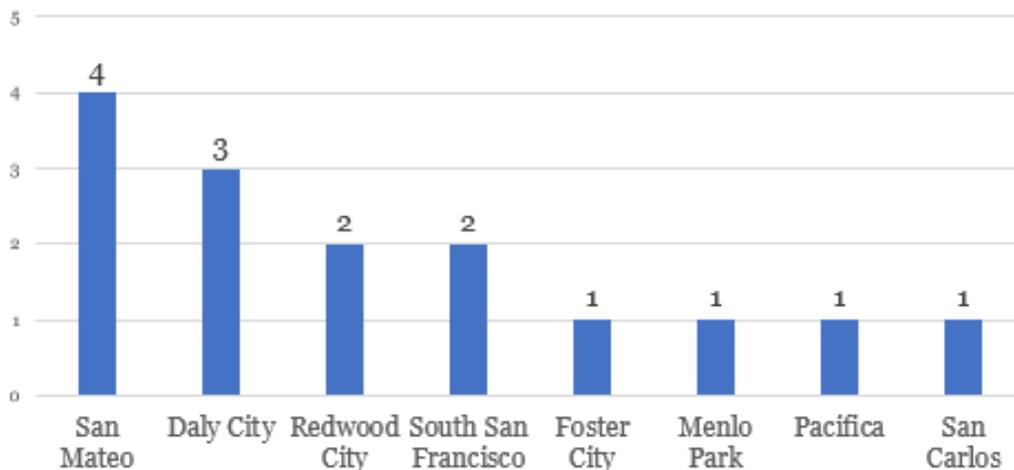
Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

The County Environmental Health Department has approved 26 businesses with the MEHKO permit and began the grant program in January 2022. Since the program’s launch, all 26 permitted microenterprise home kitchens have been notified of the grant opportunity and 15 have been awarded the grant as of September 2022. The grant program will be open until April 2023. The geographic distribution of grantees is shown below.

Number of Grants by Jurisdiction



[Back to Top](#)

3.7 North Fair Oaks Small Business Grant Programs

Funding amount: \$500,000 (Round 1) and \$755,000 (Round 2)

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: May 2022

Status: In progress

Project Overview

The North Fair Oaks area is a major commercial center in unincorporated San Mateo County, one of the lowest income areas in the County, and one of the communities most adversely impacted by the pandemic. Additionally, despite door-to-door, in-language outreach for many of its small business COVID-19 relief programs, participation in these programs has been lower in North Fair Oaks than in many communities. For that reason, in May 2022, this grant program was created to assist small businesses in this area. The funding amount included a \$500,000 allocation of ARPA funding and an additional \$15,000 from the Silicon Valley Community Foundation.

Because of the success of the original North Fair Oaks grant program and the continued need in the area, the Board of Supervisors approved an additional \$755,000 in ARPA funding in November 2022. These funds will provide a second \$5,000 grant to the 103 North Fair Oaks businesses that received \$5,000 grants previously (Round 1) and are still in business; and to provide the remaining funds for grants of \$10,000 each to businesses that didn't receive grants in the first round.

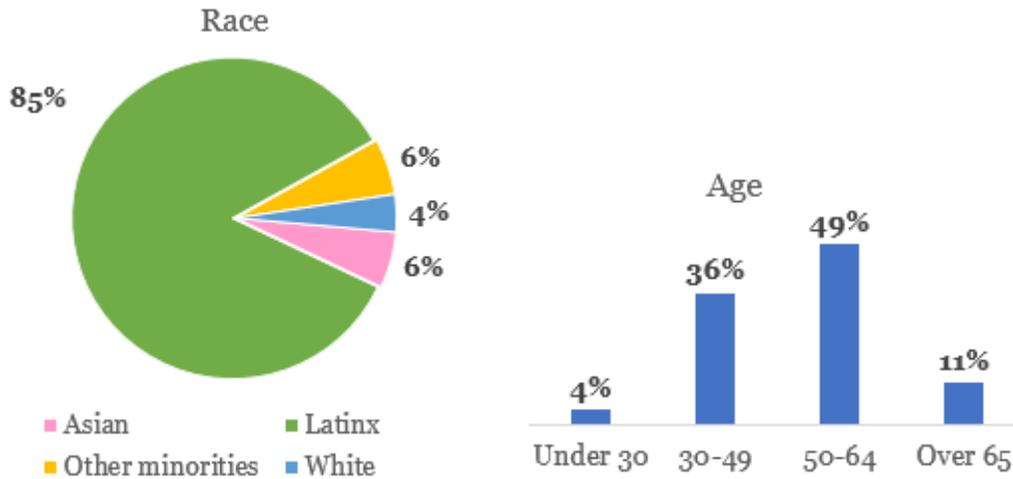
Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with SAMCEDA, Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most

impacted communities by the Office of Community Affairs, Chinese Peninsula Business Association, and Environmental Innovations, has highlighted the need for grant programs for businesses heavily impacted by the pandemic.

Performance Report

As of September 30, 2022, all Round 1 funding was expended, which provided 103 grants to North Fair Oaks businesses. 85% of Round 1 awardees are of Latinx ethnicity and nearly 50% were 50-64 years old. The demographic breakdown of Round 1 grantees is shown below.



As of January 2023, 97 of the Round 1 grantees have received a second Round 2 grants of \$5,000, and 19 new businesses have received a \$10,000 grant.

[Back to Top](#)

3.8 Certification Support for Women-owned and Minority-owned Businesses

Funding amount: \$200,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning*^

Project Start Date: November 2022

Status: In progress

Project Overview

This allocation funds a program that helps women-owned businesses and minority-owned businesses impacted by the pandemic become certified under federal and state rules. This certification makes businesses more competitive for many state, local, and other organization procurements. Renaissance Entrepreneurship Center will implement the 18-month program and serve candidate businesses with guidance, training, and case management to help them secure certifications. The program aims to serve at least 40 business candidates.

Use of Evidence

Many businesses struggled during the pandemic. This program helps women-owned and minority-owned businesses that were disproportionately affected become more competitive for future procurement opportunities.

Performance Report

The project launched in mid-November 2022, and Renaissance has developed a certification survey and draft website content for conducting outreach to businesses starting in 2023.

[Back to Top](#)

3.9 Technical Assistance for Small Businesses

Funding amount: \$400,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning**

Project Start Date: TBD

Status: Not started

Project Overview

This program will provide information and resources to small businesses impacted by the pandemic to help them comply with Americans with Disabilities (ADA) requirements and increase accessibility in the County. This project is currently in the design phase and will target assistance to businesses heavily impacted by the pandemic and business owners who are English language learners. The County is working with partners to best match the program with the needs of local businesses.

Use of Evidence

Small businesses, including those heavily impacted by the pandemic, often lack the expertise or resources to ensure compliance with ADA requirements. This program gives small businesses the information and support needed to comply with ADA requirements.

Performance Report

This project has not yet started.

[Back to Top](#)

3.10 Small Business and Job Seeker Centers

Funding amount: \$5,000,000

Project Expenditure Category: EC 2.30 Technical Assistance, Counseling, or Business Planning**

Project Start Date: TBD

Status: Not started

Project Overview

In 2021, the County contributed \$200,000 to help establish an Economic Advancement Center (EAC) in downtown South San Francisco. The EAC offers coaching, classes, and business assistance to small business owners and assistance with resumes, interviewing, career planning,

and other support to job seekers. This allocation of \$5,000,000 would fund start-up costs and two years of operation for two additional small business and job seeker centers, one in North Fair Oaks and a second in Half Moon Bay to serve coastside residents. Both new centers would be modeled on the South San Francisco EAC and located in communities most impacted by the pandemic.

Use of Evidence

Many County residents became unemployed or underemployed during the pandemic, and many small business owners struggled. These two new facilities, modeled on the success of the South San Francisco EAC, will provide easily accessible resources for many business and job seekers in North Fair Oaks and coastside communities that were heavily impacted by the pandemic.

Performance Report

This project has not yet started.

[Back to Top](#)

3.11 Choose Local San Mateo

Funding amount: \$300,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship

Project Start Date: November 2021 – October 2022

Status: Complete

Project Overview

In ongoing efforts to support local businesses, the County of San Mateo partnered with Colu Technologies to develop the Choose Local San Mateo County app. This project was funded in part with ARPA funds. The County joins a growing list of local municipalities to launch similar initiatives that provide critical boosts for business districts and celebrates the diversity of small business owners and operators. While many cities have launched similar initiatives, the County of San Mateo was the first jurisdiction to take a countywide, regional approach to economic recovery and leverage mobile app technology. The app deployment builds upon previous initiatives to distribute over \$217,700,000 in COVID-19 relief funds to provide emergency support for small businesses, rental assistance, food support, childcare and nonprofits, access to technology, and immigrant assistance; along with ongoing workforce development efforts to train and place workers in available jobs.

Choose Local was designed to empower community members to shop local and support hard-working small business owners and employees in their neighborhood and surrounding communities. The easy-to-use Choose Local San Mateo County mobile app enabled shoppers to earn rewards automatically at hundreds of participating local businesses, which included restaurants, cafes, spas, boutiques, yoga studios, and more impacted by pandemic-related public health shutdowns and operating restrictions. Through profiles and stories within the app, Choose Local San Mateo County shined a spotlight on local businesses and gives you a way to attract more customers. App users were able to discover the diversity of local businesses, get to know the stories about owners, employees and services, and earn SMC Points, which could be redeemed later at select businesses around town.

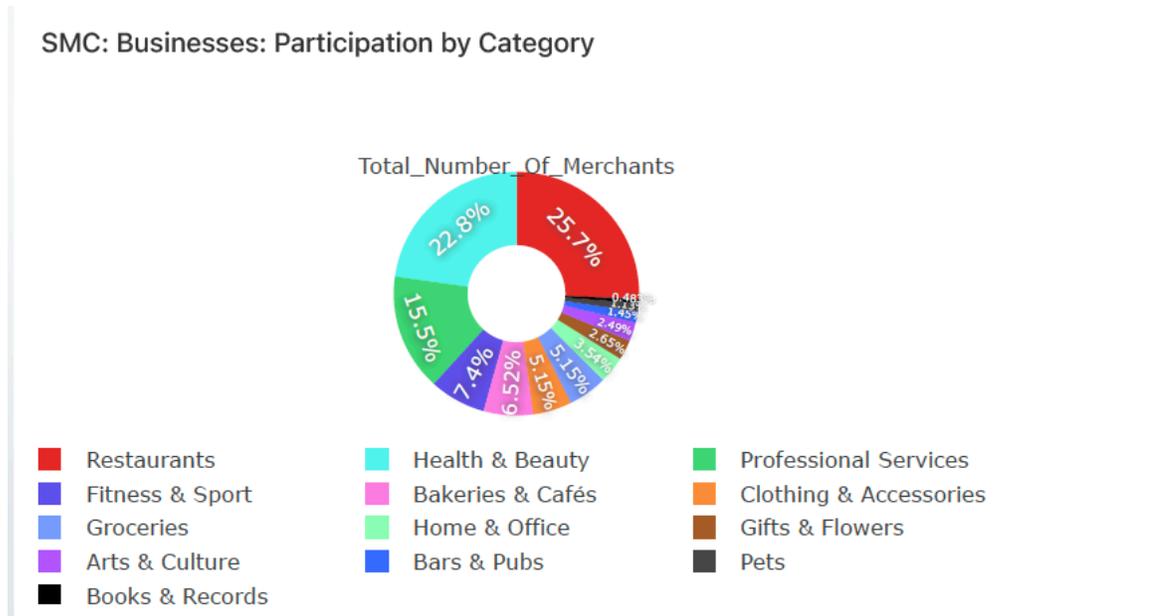
Use of Evidence

The Renaissance Entrepreneurship Center conducted a survey of local small businesses in 2021 and found that 98% of responding businesses that received grant funds during the pandemic are

still in business as of December 2021. However, 73% of those respondents said they needed additional relief to sustain their business. These survey results as well as consistent communication with the San Mateo County Economic Development Association (SAMCEDA), Renaissance, Chambers of Commerce, City Economic/Community Development Departments, and on-the-ground outreach to the most impacted communities by the Office of Community Affairs, Peninsula Chinese Business Association, and Environmental Innovations, has highlighted the need for financial assistance programs for businesses heavily impacted by the pandemic.

Performance Report

The Choose Local app had 3,871 registered users download the app (1,020 users linked a credit card). 1,243 businesses signed up to redeem points. The breakdown of types of businesses participating in the program are shown below.



The app facilitated users to shop local at these 1,243 small businesses and earn \$46,331 in SMC points. The economic impact of these transactions equates to a total of \$806,610 in economic activity across the County of San Mateo between November 2021 and October 2022. A city-by-city breakdown is shown in the table below.

City	Businesses	Economic Activity
Belmont	193	\$87,359.05
Brisbane	1	\$754.77
Burlingame	13	\$2,148.73
Daly City	46	\$3,542.95
East Palo Alto	93	\$341.56

City	Businesses	Economic Activity
Half Moon Bay Coastside	10	\$4,612.44
Menlo Park	238	\$34,477.65
Millbrae	58	\$52,877.36
North Fair Oaks	53	\$11,815.35
Pacifica	6	\$356.59
Redwood City	69	\$112,953.72
San Bruno	6	\$3,015.93
San Carlos	62	\$176,615.27
San Mateo	344	\$280,422.13
South San Francisco	51	\$35,317.13

[Back to Top](#)

4. Children and Families

4.1 2022 Summer Enrichment Grant Program

Funding amount: \$3,300,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care**^

Project Start Date: February 8, 2022

Status: Grant program complete; program evaluation in progress

Project Overview

This grant program provided 68 summer enrichment programs with grants ranging from \$5,000 to \$260,000 to expand access for socio-economic disadvantaged (SED) students, students with special needs, and students who are English Language Learners. The geographic distribution of grant funds was based on the relative population of SED students across the County. This methodology helped to ensure the grant funding increased summer enrichment opportunities for students with the greatest need and who experienced the greatest impacts of the pandemic.

Use of Evidence

Childcare providers and educators have cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. This grant program provides student scholarships and additional slots in quality summer programs. The County also contracted with an evaluation consultant, Harder+Company, to determine the impacts of the 2022 summer grant program and help inform similar grant programs moving forward.

Performance Report

Geographic Area	Allocated Grant Funding	Grantees	Programs
North (Daly City, San Bruno, South San Francisco)	\$ 979,809.00	12	18
Central (Belmont, San Mateo)	\$ 555,580.00	6	8
South (East Palo Alto, Menlo Park, Redwood City)	\$ 1,120,625.20	20	32
Coastside (El Granada, Half Moon Bay, Pacifica)	\$ 410,804.80	6	10
Total	\$ 3,066,819.00	44	68

A full list of summer enrichment grant recipients can be found on the County Executive's Office website: <https://www.smcgov.org/ceo/summer-enrichment-grant-recipients-april-2022>

One grant recipient, CoolineKids in East Palo Alto, used the grant funds to expand their summer program for an additional 15 students. They shared camp photos and a message from the Executive Director, "Thank you again for making this happen for our community!"

✚ Expanding Access

Programs expanded program offerings including program time and program staff



450 days and 65,370 additional program hours were added across programs



327 additional staff were hired across programs

✚ Social Emotional Development

Programs addressed various areas of social emotional learning.

Relationship/Social Skills	100%
Self-management/Emotion Regulation	93%
Responsible decision-making	85%
Self-awareness	81%
Social awareness	78%



✚ Family Well-Being

The summer enrichment program also impacted families.

- 69%** reduced stress
- 62%** allowed **time to do other tasks**
- 54%** improved **family well-being**
- 25%** created **opportunities to pursue education, training**
- 25%** created **opportunities to pursue or change employment**

We heard from some of our parents, and they thanked us, because they said, "wow, if it wasn't for this program, I would have had to quit my job." – Program staff

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):

TBD

Number of families served by home visiting: 0

[Back to Top](#)

4.2 Family Child Care Grants

Funding amount: \$870,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: March 2022

Status: Complete

Project Overview

This allocation supported the 4Cs Family Child Care Infant and Toddler Expansion Grant (“Family Childcare Grant”) program, which was overseen by the Build Up, the childcare facility expansion initiative housed within the 4Cs. In November 2021, Build Up opened the Family Childcare Grant program offering \$10,000 grants to help providers sustain their businesses and build capacity to serve more infants and toddlers. Build Up did not have enough funding to help all eligible applicants. Through the allocation of \$870,000 in ARPA funding, the County funded 87 eligible grantees in the amount of \$10,000 each.

Use of Evidence

Supporting childcare centers is a high community priority because there is a shortage of affordable childcare in San Mateo County, particularly care for infants and toddlers who are most often cared for in family daycare homes. This shortage has been exacerbated by the COVID-19 pandemic.

Performance Report

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):

TBD

Number of families served by home visiting: 0

[Back to Top](#)

4.3 Big Lift Summer 2022

Funding amount: \$505,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care**

Project Start Date: March 8, 2022

Status: Grant program complete in May 2022 – *this project used alternative funding sources and did not utilize ARPA funds.*

Project Overview

\$505,000 provided one-time funding for the Big Lift to support an additional week of programming for all students, along with recruitment stipends for teachers, in summer 2022. The Big Lift Inspiring Summers Program provides high quality summer learning at nine sites that serve 1,500 rising K to 3rd graders in seven communities: South San Francisco, Daly City, San Bruno Park, Half Moon Bay, La Honda-Pescadero, Redwood City-North Fair Oaks, and East Palo Alto-Belle Haven. The program aims to serve the county’s most vulnerable youngest learners.

Use of Evidence

Childcare providers and educators have cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. The Big Lift provides quality summer programming to vulnerable students across the County.

Performance Report

This program used alternative funding sources and did not expend the ARPA allocation.

[Back to Top](#)

4.4 2022-2023 Out-of-School Care Grant Program

Funding amount: \$2,500,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care**^

Project Start Date: August 2022

Status: In progress

Project Overview

This grant program aimed to increase the availability of before and after school and school vacation programs for socioeconomically disadvantaged (SED) students in the County. The grant program was open to nonprofit providers, public entities (such as cities and school districts), and local businesses that committed to using grant funds to expand quality out-of-school programming for SED students.

Use of Evidence

Educators, after-school care providers and child development experts agree that children need out-of-school programs – prior to school, after school and during school vacations - that support both academic progress and social and emotional development. This need is particularly acute for SED students and families living in communities severely impacted by the pandemic due the challenges they faced during the pandemic.

Project Status

The San Mateo County Out-of-School Care Grant Program provided grants in the amount of \$50,000 and \$75,000 to 28 nonprofit programs, 9 school district programs, 3 city programs, and 1 small business. Grants were distributed proportionally based on the percentage of SED students in four geographic areas of the County- north, central, south, and coastside. Grantees may use these funds to extend program hours, provide scholarships to SED youth, increase pay for existing staff or hire additional staff, purchase supplies and equipment, and provide transportation and meals. In total, grantees plan to use these funds to serve 1,430 new students, provide 491 students with scholarships, and create more than 131 new jobs serving children and youth. Grant awards were distributed to successful applicants in early October 2022. The County plans to hire a consultant to perform a program evaluation in 2023.

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):

TBD

Number of families served by home visiting: TBD

[Back to Top](#)

4.5 2022 Childcare Grant Fund

Funding amount: \$4,095,000

Project Expenditure Category: EC 2.29 Loans or Grants to Mitigate Financial Hardship^

Project Start Date: August 2022

Status: In progress

Project Overview

This program would provide grants ranging from \$10,000 to \$55,000 to childcare centers and family day cares, giving priority to providers serving the children and families most impacted by the pandemic. This program will be modeled after the Family Child Care Grant Program completed in May 2022.

Use of Evidence

Childcare is an essential sector of our local economy. Childcare providers are still facing challenges caused by the pandemic. Many centers are still not operating at full capacity, operating costs remain high, and revenues are below pre-pandemic levels. This grant program helps stabilize the childcare field and prevent potential closures.

Project Status

As of December 2022, the County is in the final stages of approving grants for 181 eligible applicants. Grants range from \$10,000 to \$55,000, depending on the number of children served by the provider.

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):
TBD
Number of families served by home visiting: TBD

[Back to Top](#)

4.6 Technical Assistance for Child Care Center Development

Funding amount: \$100,000

Status: *This project will be funded through alternative funding sources and will not utilize the ARPA allocation.*

[Back to Top](#)

4.7 2023 Summer Enrichment Grant Program

Funding amount: \$3,000,000

Project Expenditure Category: EC 2.11 Healthy Childhood Environments: Child Care*^

Project Start Date: Anticipated start Spring 2023

Status: Not started

Project Overview

This program would replicate the 2022 Summer Enrichment Grant Program for the summer of 2023. The program will expand access to summer enrichment programs for socio-economic disadvantaged (SED) students, students with special needs, and students who are English Language Learners. The geographic distribution of grant funds will be based on the relative population of SED students across the County. This methodology will help to ensure the grant funding increases summer enrichment opportunities for students with the greatest need and who experienced the greatest impacts of the pandemic.

Use of Evidence

Childcare providers and educators have cited the ongoing need for enrichment opportunities, particularly for socio-economic disadvantaged students. This grant program provides student scholarships and additional slots in quality summer programs.

Project Status

This project has not yet started.

Performance metrics under E.C 2.11-2.14:

Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5):

TBD

Number of families served by home visiting: TBD

[Back to Top](#)

5. Infrastructure

5.1 North Fair Oaks Infrastructure Plan

Funding amount: \$1,400,000

Project Expenditure Category: EC 5.18 Water and Sewer: Other

Project Start Date: February 8, 2022

Status: In progress

Project Overview

The Department of Public Works contracted with Woodard & Curran to update the Fair Oaks Sewer Maintenance District's (FOSMD) Sewer Master Plan. The FOSMD sewer system serves approximately 7,200 customers in the unincorporated San Mateo County communities of North Fair Oaks and Sequoia Tract, and portions of the Cities of Redwood City and Menlo Park and the Towns of Atherton and Woodside.

Use of Evidence

In 2016, the County conducted sewer inspections of approximately 30 percent of the system as part of the initial phase of updating the Sewer Master Plan for the District. The Expanded Sewer Master Plan will include inspection of the remaining pipes and manholes in the FOSMD system.

Performance Report

Project is underway and development of the sewer infrastructure rehabilitation/replacement plan is anticipated to be completed by July 2023. Approximately 52,500 feet (18 percent) of the total 292,000 feet of sewer pipe have been televised as of November 30, 2022.

[Back to Top](#)

5.2 Public WIFI

Funding amount: \$3,500,000

Project Expenditure Category: EC 5.21 Broadband: Other projects

Project Start Date: 2020

Status: Ongoing

Project Overview

This project will provide funding for operation and maintenance of County Wi-Fi locations and other strategies to connect residents to quality, affordable internet access. This work will build on the County's broadband expansion efforts in 2020 funded with \$6.8M in CARES Act dollars, which added 284 public wifi locations, established "park and connect" sites, subsidized in-home services, and provided hotspots for low-income communities and those without internet access.

Use of Evidence

The pandemic highlighted the digital divide. Providing quality broadband for all residents is critical to supporting a healthy, safe, prosperous, livable, equitable, and collaborative community.

Performance Report

Data will be provided in next quarterly report.

[Back to Top](#)

6. County Fiscal and Health Priorities

6.1 Vaccine Outreach, Events, and Mass Vaccination

Funding amount: \$5,000,000

Project Expenditure Category: EC 1.1 COVID-19 Vaccination^

Project Start Date: No ARPA funds expended to-date

Status: In progress

Project Overview

This project will provide funding for pop-up clinics with capacity to provide up to 400 vaccinations per day but will normally be in the 50-200 range. The clinics will be focused, equity-based pop-up events (including school-based sites and community-based organizations) that can meet our higher risk communities where they are at through the end of January 2023.

Use of Evidence

San Mateo County's strategy is based on an equity framework. Performance management will focus on our ability to help close equity gaps. The impact of racism has led to a disparate health impact of COVID-19 on communities of color. Data from the CDC show that Hispanic, Black or African American, and American Indian or Alaska Native populations in the U.S. are experiencing higher rates of hospitalization and death from COVID-19 compared to White populations. Together, these three race/ethnicity groups constitute ~27% of the County population (per the latest California Department of Finance population projections for 2021)—25%, 2%, and 0.1%, respectively. The FY 2022-23 target for the proportion of vaccinations administered at Standing/Pop-up clinics to individuals from these three race/ethnicity groups is 54%, or twice their representation in the County population. This requires a 25% improvement from FY 2021-22, when 43% of vaccinations at Standing/Pop-up clinics were given to individuals from one of these three race/ethnicity groups.

Performance Report

Metric	FY2021-22 Actual	FY 2022-23 Target
% of vaccinations at Standing/Pop-up clinics given to individuals from race/ethnicity groups experiencing disparate health impact (Black or African American, Hispanic, and American Indian or Alaska Native)	43% (32980/77209)	54% (3394/6250)
% of vaccinations at Standing/Pop-up clinics given to Hispanic individuals	42% (32067/77209)	50% (3125/6250)
% of vaccinations at Standing/Pop-up clinics given to Black or African American individuals	1% (759/77209)	4% (250/6250)
% of vaccinations at Standing/Pop-up clinics given to American Indian or Alaska Native individuals	0.2% (154/77209)	0.3% (19/6250)

[Back to Top](#)

6.2 Lost Revenue Replacement

Funding amount: \$10,000,000

Project Expenditure Category: EC 6.1 Provision of Government Services

Project Start Date: TBD

Project Status: n/a

[Back to Top](#)